

# DOWNTOWN NIAGARA USA



THE CONFERENCE  
& EVENT CENTER  
NIAGARA FALLS



## PARKING

**Paid City  
Parking Lots  
\*P**

***\$5-\$10 Per Car  
Depending on the Season***

**(1) Third & Rainbow Parking Lot**

**(2) Sheraton at the Falls Lot**

**(3) Rainbow Ramp**

**Conference Center  
Entrances**



***There is Two Hour  
Free Parking Located  
Throughout the City***



Managed by  
**GLOBAL  
SPECTRUM**  
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## DRIVING DIRECTIONS TO THE CONFERENCE & EVENT CENTER NIAGARA FALLS

The main entrance to The Conference Center Niagara Falls is on Old Falls Street (cobblestone walkway off of Third Street on the left side) directly across from Seneca Niagara Casino.

The Administrative office entrance to The Conference Center is located on Third Street (Silver Building next door to the Sheraton at the Falls).

### FROM THE AIRPORT:

Buffalo-Niagara International Airport (BUF) - is 28 minutes.

1. Turn Slight left onto NY-33 W.

- 2. Merge onto I-90 E/New York State Trwy E toward I-290/Niagara Falls/Albany.
- 3. Merge onto I-290 w/Youngman Exwy via exit number 50 toward Niagara Falls.
- 4. Merge onto New York State Trwy/I-190 N toward Niagara Falls (Portions Tolls).
- 5. Take the R. Moses Pkwy exit- exit number 21 toward Niagara Reservation/State Park.
- 6. Merge onto Robert Moses State Pkwy N.
- 7. Take exit City Traffic.
- 8. At the 2nd light make a left onto Rainbow Blvd.
- 9. Turn Right onto Third St.
- (Old Falls Street is a pedestrian walk on the left hand side, adjacent to the Sheraton at the Falls.)
- **Total Est. Time: 28 minutes**
- **Total Est. Distance: 24.62 miles**

## DRIVING TIMES FROM NEAREST CITIES



### FROM BUFFALO:

- Take the I-190 North towards Niagara Falls
- Merge onto the Robert Moses Parkway North Exit - Exit #21
- Stay in the right hand lane on the Robert Moses Parkway and exit towards "city traffic"
- At the second traffic light, turn left onto Rainbow Blvd
- Turn right onto Third Street

### FROM ALBANY & AREAS EAST:

- Take the I-90 West to I-290 West to I-190 North
- Merge onto the Robert Moses Parkway North Exit - Exit #21
- Stay in the right hand lane on the Robert Moses Parkway and exit towards "city traffic"
- At the second traffic light, turn left onto Rainbow Blvd
- Turn right onto Third Street

### FROM CLEVELAND:

- Take the I-90 East to I-290 West to I-190 North
- Merge onto the Robert Moses Parkway North Exit - Exit #21
- Stay in the right hand lane on the Robert Moses Parkway and exit towards "city traffic"
- At the second traffic light, turn left onto Rainbow Blvd
- Turn right onto Third Street

### FROM PITTSBURGH:

- Take I-279 North to I-79 North to I-90 East to I-290 West to I-190 North
- Merge onto the Robert Moses Parkway North Exit - Exit #21
- Stay in the right hand lane on the Robert Moses Parkway and exit towards "city traffic"
- At the second traffic light, turn left onto Rainbow Blvd
- Turn right onto Third Street

### FROM TORONTO:

- Take the Gardiner Expressway to the QEW South
- Enter USA via the Rainbow Bridge on to Niagara Street
- Make a right on to Third Street

